

Corporate Partnerships

How your company can best support Tenovus Cancer Care.



Join

tenovus
cancer care
gofal cancer

Give hope. Help cope.
tenovuscancercare.org.uk

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1 in 2 people in the UK will get cancer in their lifetime.

That's pretty scary, isn't it?

But that's where we come in.

Cancer can have a devastating impact. But Tenovus Cancer Care helps patients and their loved ones **cope**, and through our vital cancer research, we offer **hope**.

We're there for people when they need us most; at diagnosis, during treatment and beyond cancer.

We're **proud** to have been **saving lives** and **supporting families** for over 75 years, but we **need** companies like yours to join us so that we can **be there** for many more.



Meet Debbie

Debbie was diagnosed with cancer when her son Rory was just two years old.

“ I found a lump in early 2014 but, as I’d just stopped breastfeeding after 18 months, I thought it was just natural changes. After being referred and waiting six weeks to see someone, I was diagnosed with breast cancer. As a single mum it was terrifying.

I had a mastectomy then four months of chemo, which I was lucky enough to have on the Mobile Support Unit. It’s a lovely, friendly, professional space that I can get to quickly and easily and not wait long for my treatment. An absolute godsend when Rory needs to come with me. It’s a comfortable and intimate environment where you’re known as a person, not just a patient. ”



Meet Kevin

After undergoing treatment for tonsil cancer, Kevin joined our Swansea Sing with Us choir in 2013. He’s since raised over £36,000 for us, and was named Volunteer of the Year at our 2017 Volunteer Awards.

“ After struggling with a sore throat that wouldn’t clear, I was called in for a biopsy. I thought everything would be fine and I’d go back to work, but a few days later they told me I had cancer.

Going through treatment was incredibly difficult. I was so weak; I remember lying on the sofa and having to crawl across the floor to get to the bathroom. My family were beside themselves, they didn’t know what to do.

At the hospital I saw a poster for the Swansea Sing with Us choir and decided to join. The choir provides a supportive environment for choristers and their families. It gives me a sense of belonging and lifts my mood.

Tenovus Cancer Care brings joy, opportunity and friendship to people who are going through cancer, and I am very proud to support the charity. ”



How we help

Helping people cope is what we do. We need your support to make sure we can be there when it matters most.

At Tenovus Cancer Care we know that when your world is shaken by a cancer diagnosis, you may need help to piece things back together again. Whether it's with money advice, help with feelings of isolation or getting back the bit of yourself that cancer has taken away.

All you've got to do is call

Being faced with a diagnosis of cancer can be frightening. But our Support Line Nurses are here to answer questions, give practical advice and offer emotional support. We are there with a listening ear 365 days a year; so even on Christmas Day a trained nurse is just a phone call away.

Bringing life-saving cancer treatment closer to home

Our ground-breaking Mobile Support Units take cancer care out in to the community so patients can have their chemotherapy closer to home. Our Units save patients time, money and stress, as there's less distance to travel and they can park right outside. Our Units not only help save lives, they give cancer patients more precious time with people they love.

Coping with life after a diagnosis

Activate Your Life - Affected By Cancer, our mindfulness course, helps people to live a fuller life after a cancer diagnosis. Regrets, fears, and sadness can be overwhelming, but we can help people deal with negative thoughts and move forward in a positive way.





Making ends meet

Our qualified Cancer Support Advisors can help people cope when the world crumbles and the bills keep coming in. We help patients or their carers access any benefits they might be entitled to, and manage the bills if they're no longer able to work. Our specialist Advisor helps with managing debt and budgeting at a time when despair can too easily take over.

Our ground-breaking research

A world where no one dies of cancer. That's what we're working towards. At Tenovus Cancer Care we've funded vital research for over 50 years. We're finding new ways to diagnose it, better ways to treat it, and we're making life easier for people living with cancer today. Our scientists helped develop Tamoxifen which is now the most widely-used breast cancer drug in the world, saving millions of lives.

The power of singing

Our Sing with Us choirs are for anyone affected by cancer, and our choristers will be the first to tell you that it's more than just singing. As well as support, friendship and fun, there's a physical benefit too. Our research has shown that our Sing with Us choirs reduce anxiety and depression, and have a positive effect on immune function and inflammatory response, both of which may be linked to the body's ability to fight cancer. How amazing is that!



How you can make a difference

Fundraising at work

Whether it's a dress-down day to donate a pound, or a bake sale to raise some dough, getting everyone at work involved is so simple and lots of fun!

Join us at an event

From challenge events to celebrations, we've got them all. Whether running marathons, trekking mountains or just popping the Prosecco is your thing, we'd love for you to join us!

Sponsor an event or cancer support service

Looking to fulfil your Corporate Social Responsibility objectives and boost positive brand exposure at the same time? Why not become a corporate sponsor and we'll share your logo online and out in the community.

Payroll Giving

It's easy to set up and benefits us as well as your employees as all donations are taken before tax is deducted, making it the most efficient way to give!

Employee volunteering

Whether it's in our shops or Warehouse, at an event, or through a skill sharing session, we're always in need of a helping hand. We have a dedicated Volunteer Development Manager to help find the right opportunity for you and your employees.



£24 means

one person could get invaluable support from their local Sing with Us choir for a month, helping them to cope with cancer treatment or losing a loved one.



£60 means

that our free and confidential Support Line could stay open for one hour, so our experienced nurses can offer practical advice and emotional support to anyone frightened or worried about cancer.



£150 means

we could train 30 people to give sun safety advice to school children; we believe prevention is key and we're helping to educate from a young age.



£450 means

ten people could have their chemotherapy on board our Mobile Support Unit rather than having to go to hospital. Less miles to travel means more time with the people they love.



£840 means

we could purchase the equipment and chemicals needed by one of our PhD students for one month of vital cancer research in the lab.

Fundraising ideas!

January

Give it up, baby give it up! Start the New Year in a healthier way.

No biscuits for a month?

February

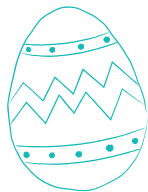
World Cancer Day (4th) - raise awareness and funds to mark our advances in cancer research.

March

Spring in to action with a sponsored corporate challenge or bake off!

April

Who doesn't love an Easter Egg Hunt?



May

Get quizzical! After work quiz night, anyone?

June

Dress down day - pick a theme; anything from the Olympics to the Oscars!

July

Summer social - think BBQs or a summer party.

August

Lace up your trainers and take on a run.

September

Parking an issue at your office? Hold a monthly raffle with the winner getting a reserved space!

October

Go **Pink** for Breast Cancer Awareness Month.



Pink bake
off and
cake sale



November

It's all about Men's Health.

December

Welcome the festive season and get your best woolly warmers on for our Jolly Jumper Day!

You'll be in great company

We're really proud to have built fantastic relationships with leading businesses such as S A Brain & Co, Coffee #1, GoCompare, 118 118, Western Power Distribution and Hugh James Legal to name a few.



We are so proud of the incredible efforts of all our staff and customers who have worked tirelessly to reach our target of £150,000 and we have even received acknowledgment in our sector at the Beer & Pub Awards, winning the Heart of the Community Award in 2018.

Tenovus Cancer Care work hard to bring advice, support and treatment into the heart of the communities that our pubs serve, and we are so proud to contribute to their mission of working towards a world where no one dies of cancer. We have been delighted to be partnered with the charity for many years, and we look forward to watching them continue their inspiring work.



John Rhys
S A Brain & Co Chairman



Tenovus Cancer Care has been excellent to deal with and were very professional and generous with their acknowledgement of our support and we have very much enjoyed working with them.

It has been great for our Corporate Social Responsibility as an employer and healthcare operator. The support the charity provides for cancer patients is inspiring and we are very proud to have played a part in supporting them.



Simon Rogers
Nuffield Health, Cardiff & Vale Hospitals Director

No matter how much you raise, or how much time you can offer, your support will **help us be there** for more cancer patients and their loved ones. And that's **invaluable** to us.

You'll also be having a **positive impact** on your staff wellbeing, increasing employee engagement and helping to achieve your company's CSR goals. And not to mention that **fundraising is fun!**

Getting started

Here are some tips to get you on your way, but don't forget...we're always here and happy to help! Our contact details are overleaf, so please don't hesitate to drop us a line if you need anything.

Set a target or goal

Think about your own company objectives and how you'd like to support us; both financially and practically.



How we can support you

We've got banners, buckets, balloons and a graphics team so we can design materials with your company in mind - just ask!



Online fundraising

We find it's best to set up an online page for colleagues and contacts to donate, so check out justgiving.com or virginmoneygiving.com as a starter. And why not add your page link to your company email signatures, too?



Spread the word

Add the news of your fundraising or partnership aims to your internal staff comms strategy; whether it's a group email, an intranet or on your notice boards. We can also help spread the word with local press releases and social media posts.



Paying in the money

By post, online, in the bank or over the phone - whichever's easier for you! Just get in touch and we can help you arrange it. Plus, we'll sort you out with a group certificate to show off your hard work!



Legal bits

Want to know where you stand with raffles, lotteries and bucket collections? Get in touch and we can send you an info sheet.



If you need us, call us...

If you need any more info or fundraising support, please feel free to get in touch. Our friendly Fundraising Team are always here to help!

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 029 2076 8863

You can also find us on social media:

 [facebook.com/tenovuscancercare](https://www.facebook.com/tenovuscancercare)

 @tenovuscancer

 @tenovuscancer

p.s.

Remember...

No matter how much you raise, your donation will help us make a difference!



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Fundraising for Tenovus Cancer Care
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